



*Common Ground's Publishing Services and
Software:*



COMMON
GROUND **PUBLISHER**



About Common Ground

1. Conferences and Journals
2. Publishing Services
3. Innovative Publishing Software



1. Conferences

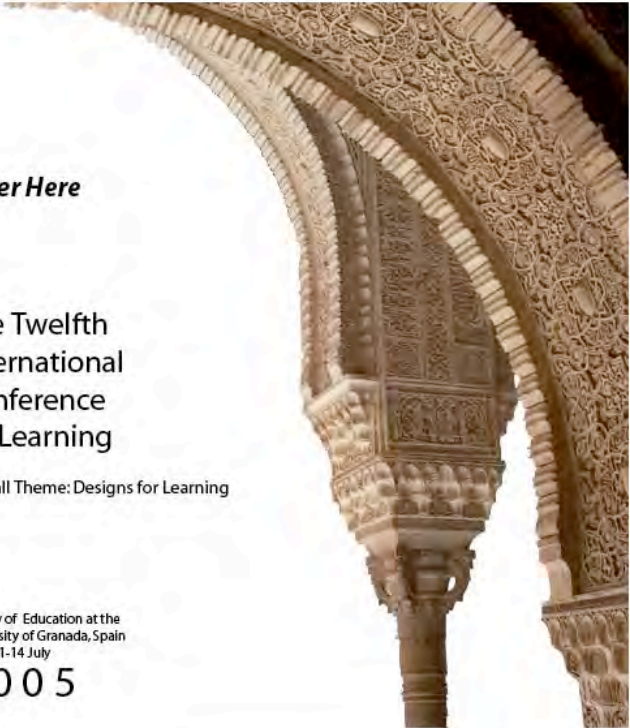
- 7 Annual academic Conferences across the humanities and social sciences
- A fully refereed academic journal with each
- Use CGPublisher software for call-for-papers, registrations and journal publication
- Conference management services and software for other organisations

The screenshot shows a web browser window with the URL <http://h05.cgpublisher.com/welcome.html>. The page title is "The Third International Conference on New Directions in the Humanities". The main heading is "HUMANITIES CONFERENCE 2005" with the dates "2 - 5 AUGUST 2005" and location "university of cambridge cambridge, uk". A navigation menu on the left includes: The Conference, Home, Welcome, Themes, Location, Main Speakers, Session Descriptions, Streams, Talking Circles, Program, Resources, Newsletter, Bookstore, Archive, Community, Common Questions, Other Conferences, Links, Contact, Call for Papers, Submit Proposal, Publishing Policy, Submission Guidelines, Registration, Registration Options, Accommodation, Activities & Extras, Edit Your Details, and Log in. The main content area features a "Welcome to the Humanities Conference" section with a large image of a classical building entrance. The text describes the conference's focus on critical themes in the humanities, its location at the University of Cambridge, and details about registration, submission of papers, and participation options. A "Background" section at the bottom provides historical context, mentioning the conference's previous locations in Rhodes (2003) and Prato, Italy (2004).



Learning Conference 2005 Home

<http://learningconference.com/>



Enter Here

The Twelfth International Conference on Learning

Overall Theme: Designs for Learning

Faculty of Education at the University of Granada, Spain
from 11-14 July

2005

Management Conference 2005 Home

<http://managementconference.com/>



The Fifth International Conference on Knowledge, Culture and Change in Organisations



University of the Aegean


Rhodes, Greece

19-22 July 2005



Diversity Conference 2005 Home

<http://diversity-conference.com/>



the
divERSITY
conference
2005

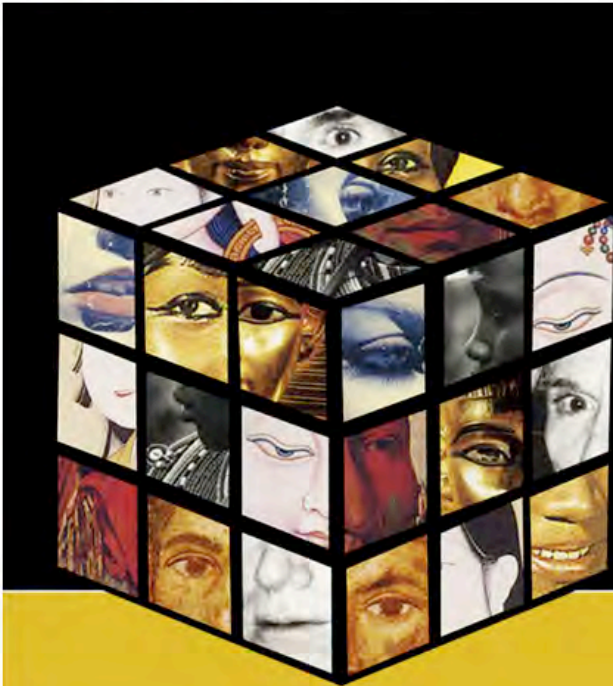
Beijing | China
30 June - 3 July 2005

The Fifth International Conference
on Diversity in Organisations, Communities, Nations

[ENTER HERE](#)

The International Conference on Technology, Knowledge

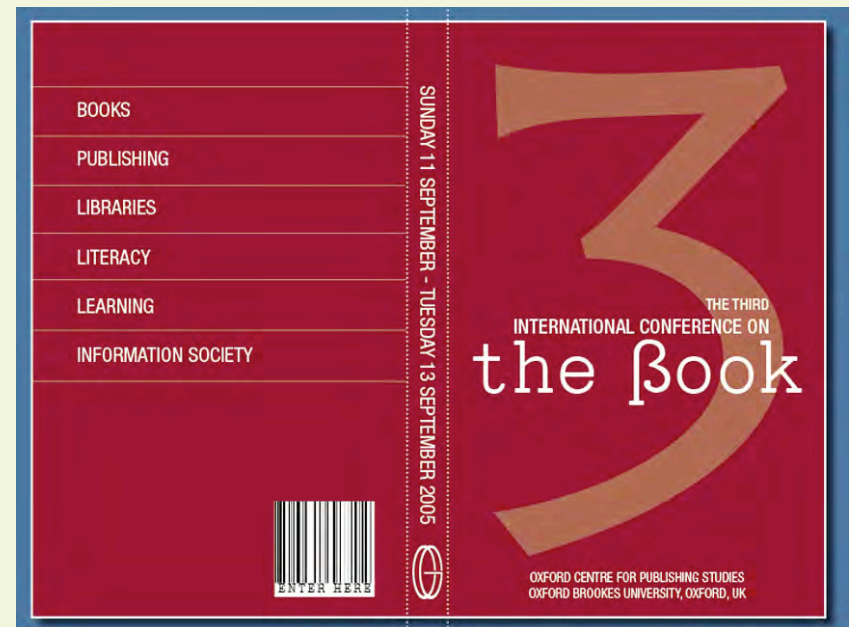
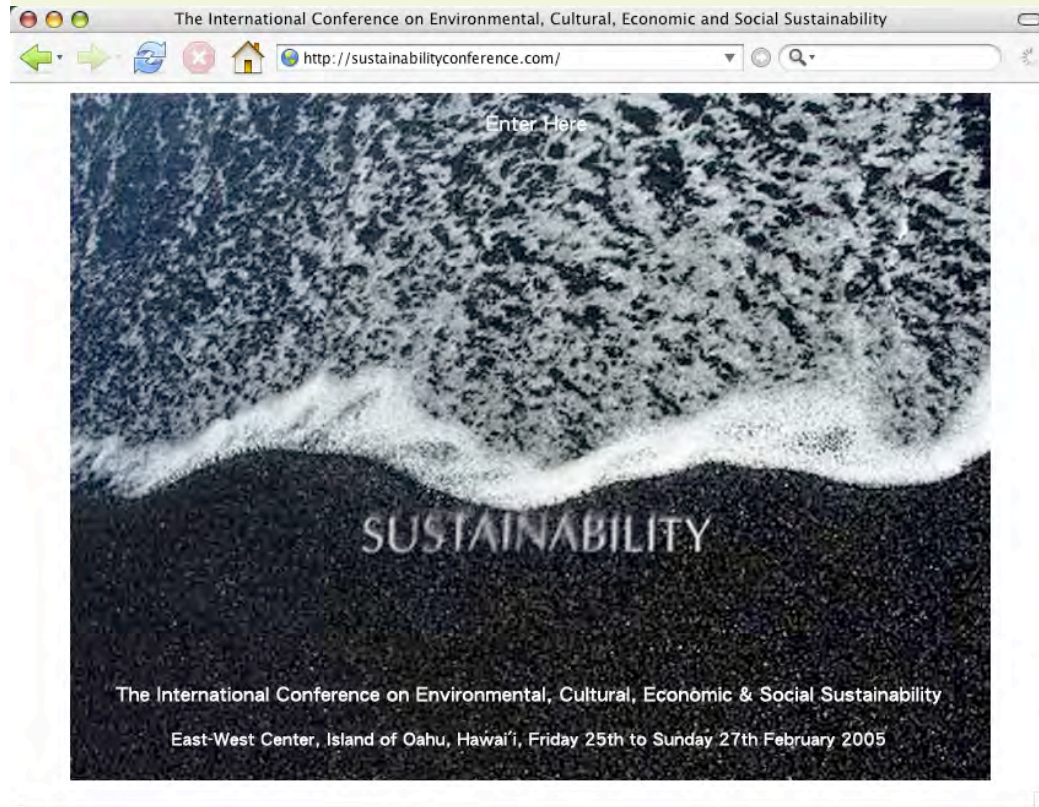
<http://technology-conference.com/>



international conference on
TECHNOLOGY, KNOWLEDGE & SOCIETY

University of California, Berkeley
Friday 18 - Sunday 20 February 2005

www.Technology-Conference.com



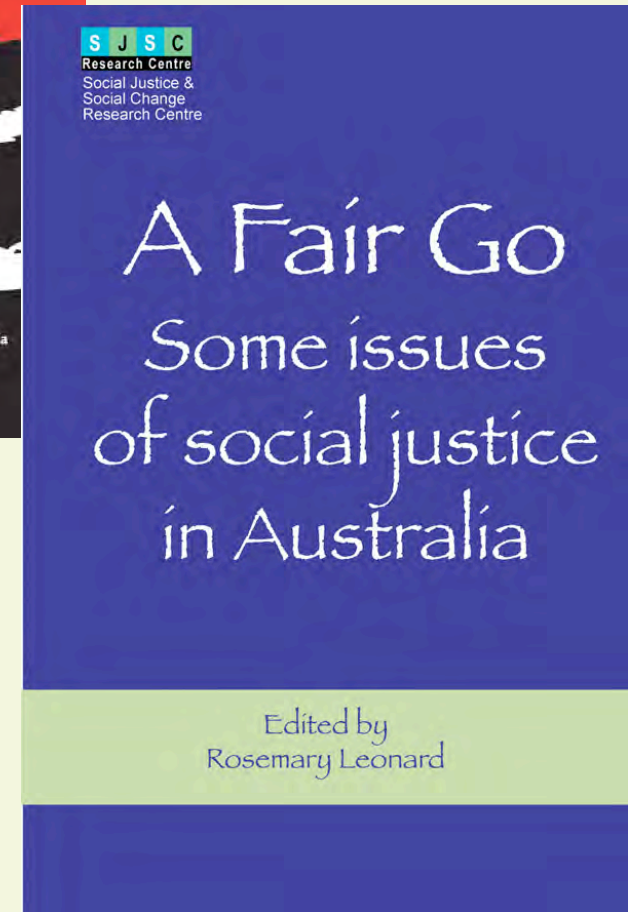
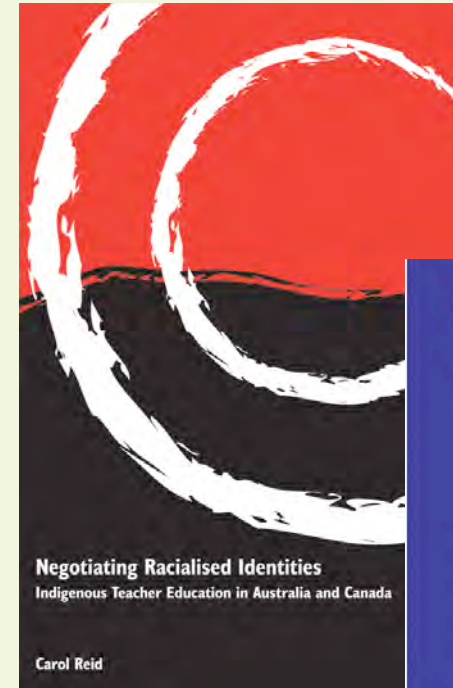


2. Publishing Services

- One way and two way blind refereeing
- Co-publishing for research quantum accreditation
- Registration in books in print
- Editing
- Design
- Bookdata: ISBN, CIP, barcode
- Multiformat production: print, electronic
- Distribution: bookstores and Amazon



Some Recent Publishing Services Clients





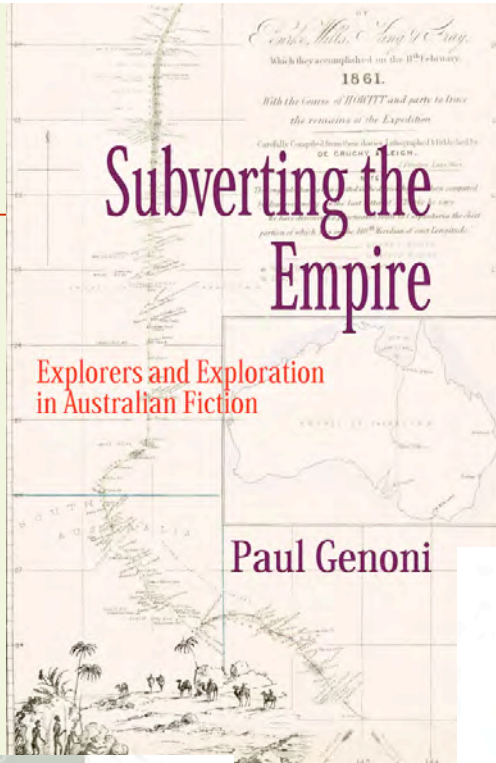
The Doctoral Journey in Music Education
Reflections on Doctoral Studies by Australian Music Educators

Edited by David Forrest

Subverting the Empire

Explorers and Exploration
in Australian Fiction

Paul Genoni



International Conference on Computers in Education 2004
A Conference of the Asia-Pacific Society for Computers in Education (APSCIE)

November 30th - December, 2004
Melbourne Exhibition Centre
Australia



Conference Theme: Acquiring and Constructing Knowledge Learning Through
Human-Computer Interaction

Creating New Visions for the Future of Learning

2004
Creating Tourism Knowledge

CREATING TOURISM KNOWLEDGE
A SELECTION OF PAPERS FROM CAUTHE 2004

EDITORS:
Chris Cooper
Charles Arcodia
David Spratt
Michelle Whitford



Cover image: Keyboard Series I by Arda Culpun








3. Innovative Publishing Software

The screenshot shows a web browser window titled "CGPublisher" with the URL "http://www.cgpublisher.com/". The page features the "COMMON GROUND PUBLISHER" logo and a navigation menu on the right. The main content area includes a section titled "CGPublisher is..." with three circular icons representing different user groups: "for Creators", "for Knowledge Communities", and "for Conferences". A login form is visible on the right side of the page, and a footer contains links for "About", "Guide", "Help", "Conditions", "Publishers", and "People".

COMMON GROUND PUBLISHER

CGPublisher is...

-  for Creators
-  for Knowledge Communities
-  for Conferences

- Home
- The Power to Publish
- InterPersonal Computing
- Publishers
- Schools
- Universities
- Organisations
- The Technology
- Common Ground Home
- CGPublisher Guide

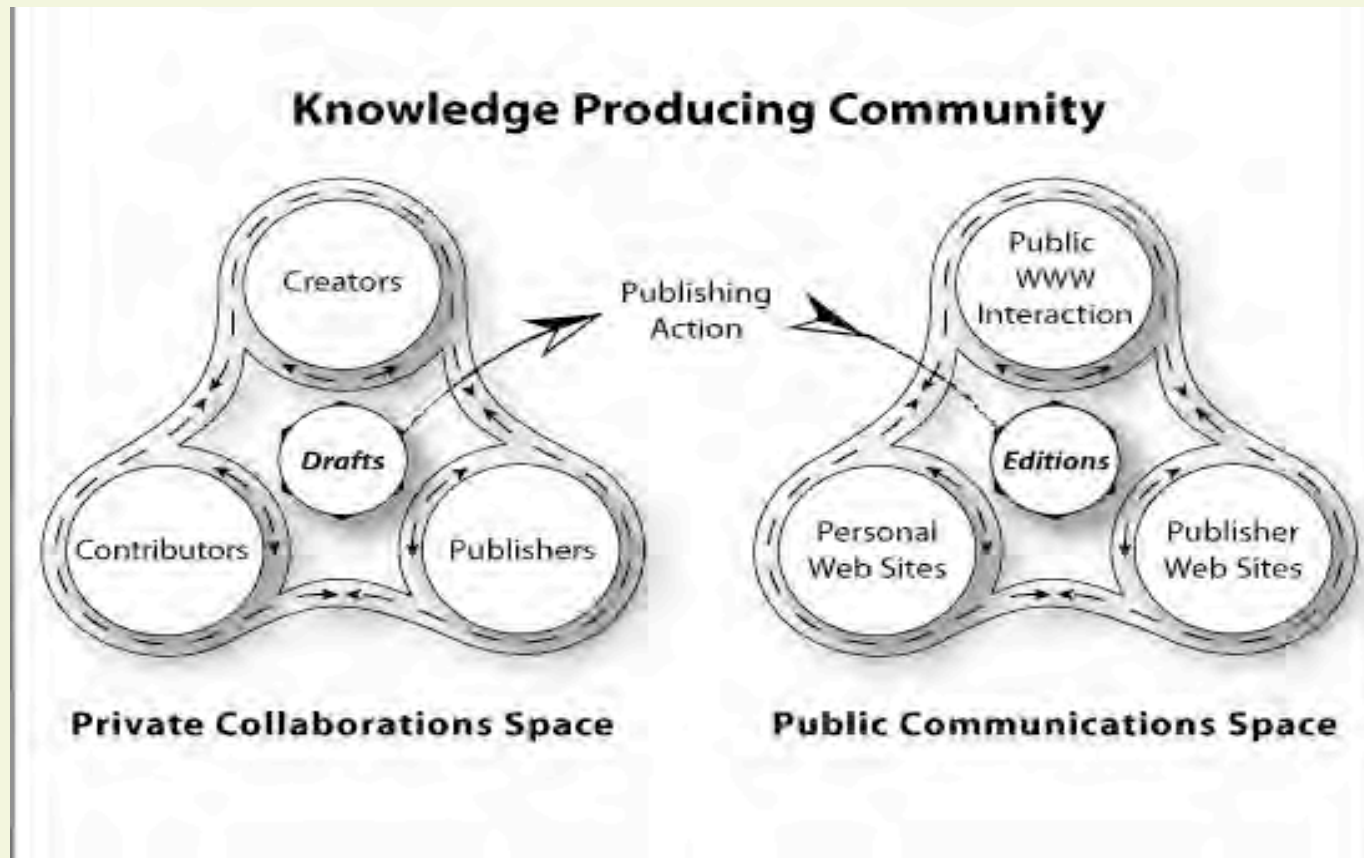
Username:
bill
Password:

Login
Forgotten Login?
New User?

About Guide Help Conditions Publishers People



The Publishing Model





Private and Public Faces

The Private Workspace

- A store of works in progress and archived works
- Collaborations between creators, contributors and publishers
- Messaging
- Maintaining the public website

The Public Website

- Bookstore
- Diary/weblog
- Links
- Standard design, or full access to web design tools.



Creator Sites and Publisher Sites

What Creators Can Do

- Create and store drafts of works
- Collaborate with co-creators, contributors and publishers
- Maintain a personal web presence - biographical details, weblog
- Act as an additional point of sale for their products

What Publishers Can Do

- Accept and review publishing proposals
- Negotiate rights agreements (v.1; v.2 coming)
- Create an edition and a product
- Maintain an audit trail: messaging and workflow
- Give away or sell electronic or physical products
- Manage orders
- Maintain the organisation or community website



A Bookstore

C-2-C System: theHumanities

http://thehumanities.publisher-site.com/ProductShop/

CGHome CGWebStats CGConf CGML CGPublisher CGDemo CGTracker WPages Qantas Virgin Rex Optus DirectNIC GGrocer MeFilm Amazon News

C-2-C System | About | Shopping Basket

theHumanities

Welcome to theHumanities book shop. Here you will find a range of titles designed to appeal to academics and students of the humanities.

TheHumanities is an imprint of Common Ground Publishing.

- Bookshop
- About
- Authors
- Links

Sort by [Title](#) [Author](#)

Fast Find Listing

- Pender, Christina Stead: >
- Martin, Courageous >
- Cope, Creator to >
- Halasz, Cries Unheard: A >
- Cope, Developing >
- Cope, Digital Book >
- Cope, Digital Rights >
- Phillips, Everyday >
- St John, FreeIRG: Notes >
- Nakata, Indigenous >
- Cope, Markets for >
- Cope, Multilingual Book >
- Reld, Negotiating >
- Cope, New Markets for >
- Cope, Print and >
- Cope, Reconciliation, >
- Genoni, Subverting the >
- Cope, The International >
- Nairn, The Break-up of >
- Forrest, The Doctoral >
- Hawkes, The Fourth >
- Cooper, The Intelligent >
- Poynting, The Other >
- Doughney, The Poker >
- Brown, Value Chain >
- Gough, What's Happening >

Christina Stead: Satirist
Author: Anne Pender
Examines eight of Stead's novels and her English short stories and puts forward an argument about the centrality of satire to discourse about culture and history.

pBook: [AU\\$30.00](#) [US\\$](#) [Euro](#) Buy 1 now

eBook: [AU\\$23.00](#) [US\\$](#) [Euro](#) Buy 1 now

Courageous Research
Editors: Elaine Martin & Judith Booth
In a sense any act of writing takes courage but what makes the contributions in this book courageous is that they challenge the established practice of the research process.

pBook: [AU\\$24.00](#) [US\\$](#) [Euro](#) Buy 1 now

eBook: [AU\\$16.00](#) [US\\$](#) [Euro](#) Buy 1 now

Creator to Consumer in a Digital Age: Book Production in Transition
Editors: Bill Cope & Dean Mason
Is the book dead? A case for the future of the book within a reinvigorated book production industry: a business case, a technological case and a cultural case.

pBook: [AU\\$40.00](#) [US\\$](#) [Euro](#) Buy 1 now

eBook: [AU\\$30.00](#) [US\\$](#) [Euro](#) Buy 1 now

Cries Unheard: A New Look at Attention Deficit Hyperactivity Disorder
Authors: George Halasz, Gil Anaf, Peter Ellingsen, Anne Manne & Frances Thomson Salo
Redresses basic misconceptions about current interpretations of children's behavioural problems, including the apparent 'symptoms' of ADHD.

pBook: [AU\\$25.00](#) [US\\$](#) [Euro](#) Buy 1 now

eBook: [AU\\$18.75](#) [US\\$](#) [Euro](#) Buy 1 now

Developing Knowledge Workers in the Printing and Publishing Industries: Education, Training and Knowledge Management in the Publishing Supply Chain from Creator to Consumer



Use-Case: Lecturer as Publisher

- Students have self-maintained personal websites.
- Students each have private workspaces for drafts of work.
- Student websites include online 'bookstores' into which completed 'works' are published (essays, theses), evolving as a digital portfolio.
- Students can invite collaborators to share the same work in the case of joint work, supported by messaging system and audit trail.
- The lecturer can access and comment upon works in progress.
- Students can invite other students and outside experts to referee works in progress.
- The lecturer publishes student works to the course (publishing) site and the student author sites.
- The lecturer can post copied works to the course site, thus creating course repository; downloads recorded for statutory licence purposes.
- Students can access lecturer works from their author site: published and unpublished works.



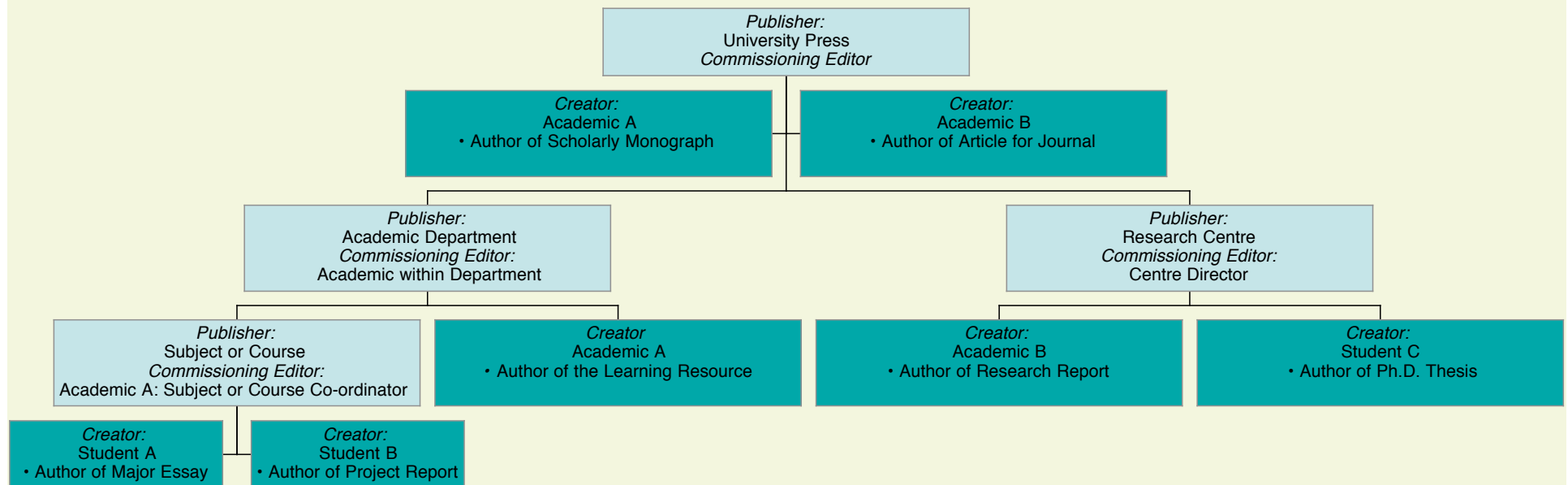
Use-Case: The Research Centre or Department as Publisher

- Academics have self-maintained personal websites, replacing or supplementing their pages on the university website.
- Academics have private workspaces for drafts of work, and managing collaborations.
- Each academic has a bookstore of works published within and beyond the CGPublisher environment.
- Academics also have a place where they can post unpublished works (conference papers, works in progress, course notes).
- The department or the research centre becomes a publisher of books, journals, articles, course notes. Research quantum recognition can be gained by co-publication and the outsourcing of refereeing.
- Systematic management of IP generated within the university through negotiated rights agreements; digital rights data generated for all electronic files.



Use-Case: The University Press

- Cascading approach to centres of publishing activity across the university.
- Infrastructure for the publication of scholarly monographs, journals and course materials.
- Full, formal publication of works in print or electronic formats, posting to Books in Print, Amazon as well as being highly visible on the Internet.





The Technology

- Web browser + any digital file creation tools
- Open source foundations
- Common Ground Markup Language (CGML), semantic web technology
- Word templates that save to XML: interoperability

